# **FREE Poker Fundraiser @ BRSB**

We strive to make your fundraising event successful and conducted within the limits of the laws in Missouri. We have researched Missouri Gaming laws and have developed guidelines to prevent potential liability from playing Poker within a business setting. This helps protect both you and the Brass Rail Sports Bar.

We provide <u>FREE Poker</u> for entertainment purposes. FREE Poker must always remain just that, FREE. To keep it simple, we handle the FREE Poker Game, the Poker Host, facility, equipment, and service for food and drink. You as the Fundraiser Coordinator handle the fundraiser, <u>Recommended Donations</u>, Prizes and participants for the FREE Poker Game. Here are the Best Demonstrated practices we follow to keep it that way.

### **Terminology** – *Tournaments (BAD)* / **FREE Poker Fundraiser (GOOD)**

According to the Missouri Attorney General, "Poker *Tournaments* are illegal" as they are typically associated with gambling. All promotional wording must be listed as **FREE Poker Fundraiser**, this is the CORRECT wording. Do not use *Tournament*.

#### Recommended Donations - The \$\$\$\$\$\$

All donations collected must be collected for the Fundraiser only. We cannot **require** money as an entry fee, re-buy fee, chip allotment or condition to play the FREE Poker game. The FREE Poker must stand on its own as entertainment for the participants and remain separate from any monetary demands.

You can collect a **Recommend a Donation** for your FUNRAISER, but not require one to participate in the FREE Poker. This is where you collect your funds!

In addition, the Brass Rail Sports Bar &/or its employees cannot handle any money associated with the Fundraiser. All fundraiser donations/prizes must be handled by the Fundraiser Coordinator.

# Promoting - Social Media, Emails, Flyers, Etc..

If you choose to promote on flyers, via email, web or any social network you must first have the Brass Rail Owner or GM approve the content of the information. Email <a href="mailto:Shane@BrassRailKC.com">Shane@BrassRailKC.com</a> & <a href="mailto:Daniel@BrassRailKC.com">Daniel@BrassRailKC.com</a> with your promotional material for approval. If you have any questions, please call 816-468-6100.

## **Days & Times**

We schedule Fundraiser's on Saturdays & Sundays @ 2pm. We try to wrap up by 6pm. This time frame typically does not interrupt someone's morning or evening plans, therefor reducing the chances they are "busy" and unable to participate in your Fundraiser.

#### **Best Demonstrated Practices for Fundraiser Coordinator**

- 1. There is a hosting fee of \$100.00 to cover costs for your poker host, equipment, facility and guaranteed reservation. Your date will not be fully booked until we receive the NON-refundable \$100.00 hosting fee (with the amount of charity sessions we book the sooner you get booked the better.) We have in house poker hosts that will facilitate the free poker game. Your Poker Host will deal cards, up blinds, determine RE-Buys, and keep the game moving.
- 2. The persons most likely to donate to your cause are those who care about the cause. It is to your benefit to focus your promotions within the group of individuals that "care" about your cause. This is one reason we do not allow Fundraiser Promotions (signs, etc.) in or around our building or encouraging other patrons from participating in the free poker game.
- 3. Prizes for winning Your participants typically will play if you offer prizes, but the prizes leave with them. If you offer cash prizes you can recommend that any winners re-donate the winnings to the cause. Peer pressure usually helps the winners make the "Right" decision.
- 4. It is common practice for the Fundraiser Coordinator to be here at least 1 half hour prior to the events beginning.
- 5. We recommend that you consider a Raffle in conjunction with your Free Poker Fundraiser. Each person in your group will have connections with individual who have products or services the can donate to promote their business or livelihood. Sell Tickets in a graduated form. EXAMPLE: 1 Tix for \$1, 10 Tix for \$5, 25 Tix for \$10, 100 Tix for \$20. Tickets are cheap to purchase in a roll.
- 6. Most businesses in the local area will happily donate gift certificates, prizes, and services etc. for a good cause and they help promote their business.
- 7. Please DO NOT solicit any of the patrons in the facility not associated you're your specific fund raiser. The raffle CAN be solicited to the other patrons of the Brass Rail via our microphone and audio system one time by our Poker Host. Ask the manager on duty for assistance.
- 8. There is no outside food or drink allowed per Health Department Regulations.

  We have a full dining menu as well as a full bar on site.

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<sup>&</sup>quot;You will find, as you look back on your life, that the moments that stand out are the moments when you have done things for others."